

8.75"

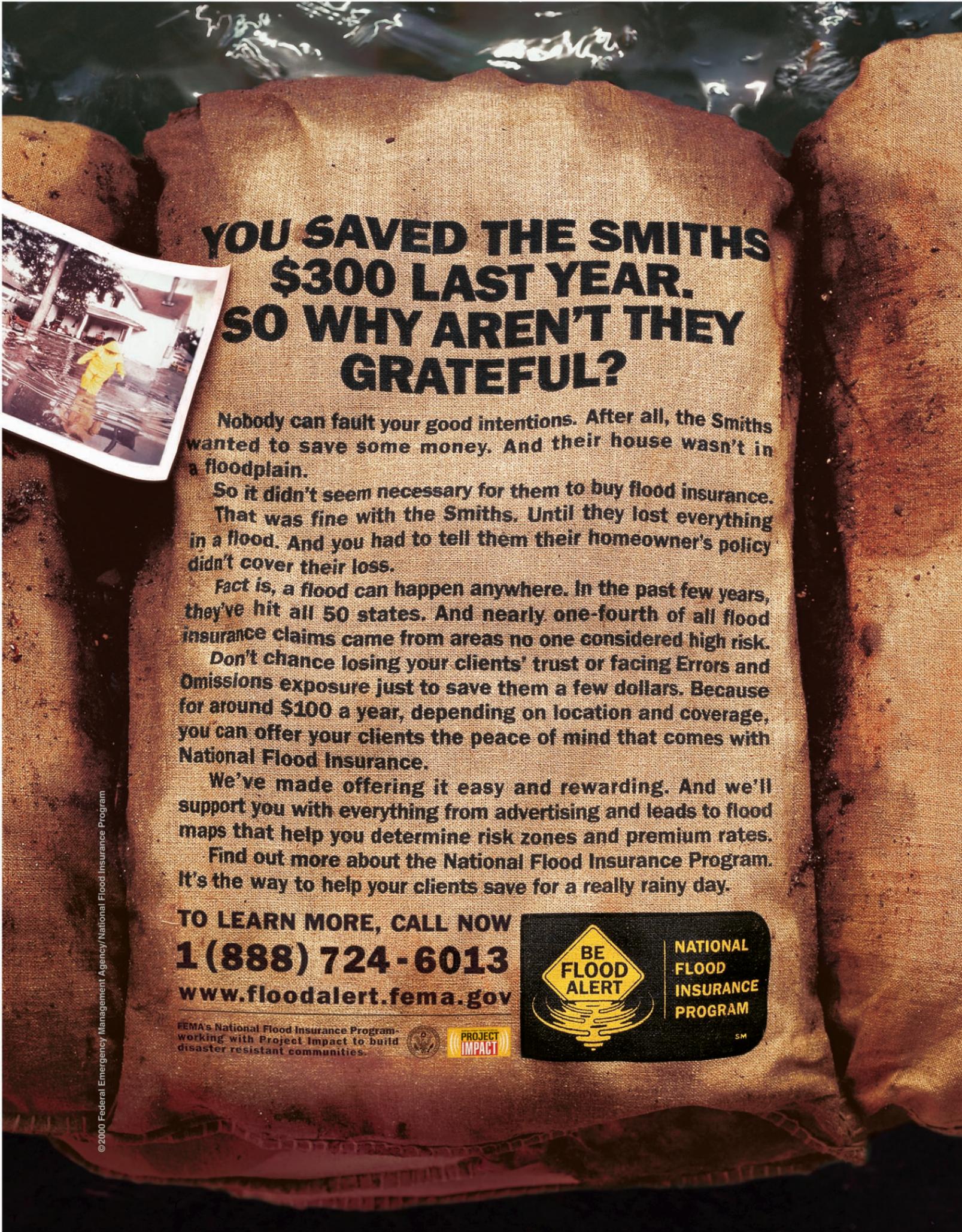
7.75"

7"

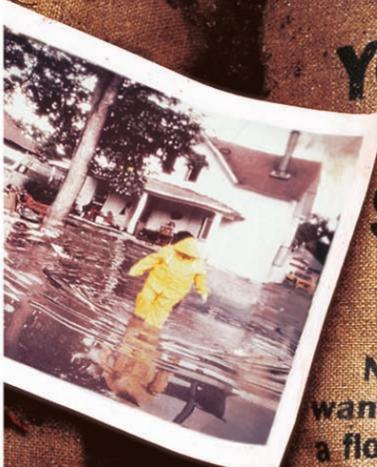
10"

10.5"

11.25"



**YOU SAVED THE SMITHS
\$300 LAST YEAR.
SO WHY AREN'T THEY
GRATEFUL?**



Nobody can fault your good intentions. After all, the Smiths wanted to save some money. And their house wasn't in a floodplain.

So it didn't seem necessary for them to buy flood insurance. That was fine with the Smiths. Until they lost everything in a flood. And you had to tell them their homeowner's policy didn't cover their loss.

Fact is, a flood can happen anywhere. In the past few years, they've hit all 50 states. And nearly one-fourth of all flood insurance claims came from areas no one considered high risk.

Don't chance losing your clients' trust or facing Errors and Omissions exposure just to save them a few dollars. Because for around \$100 a year, depending on location and coverage, you can offer your clients the peace of mind that comes with National Flood Insurance.

We've made offering it easy and rewarding. And we'll support you with everything from advertising and leads to flood maps that help you determine risk zones and premium rates.

Find out more about the National Flood Insurance Program. It's the way to help your clients save for a really rainy day.

TO LEARN MORE, CALL NOW
1 (888) 724-6013
www.floodalert.fema.gov



FEMA's National Flood Insurance Program working with Project Impact to build disaster resistant communities.



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Note: Need Path To ART

PROD	
QC	
PR	
AE	
CW	
AD	
CR DR	
AC DR	
	FINAL RELEASE
	DATE:
	TIME:

JOB: FE_10821-01_pass01 CLIENT: FEMA Trade/Agent PO#: 07680 COLORS: B&W
 PUB/ISSUE: AD: CW: PROD: Brian Hearn
 TRAFFIC: Ann Rodriguez AE: USER: Arcilia Morales PREVIOUS USER: Richard Hecht
 LINE SCREEN: 133 TRIM: 7.75" x 10.5" BLEED: 8.75" x 11.25" SAFETY: 7" x 10"
 GALLEY#: 1 PLATE: DATE: 03/09/00 - 12:19 PM CREATED: 3/8/00 - 5:36 PM
 SAVED: 03/09/00 - 12:19 PM
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 FONTS: B Helvetica Bold, CB Helvetica Condensed Bold, Helvetica
 IMAGES: vrt1_v2_FPO.eps @ 106%
 COLORS: ~FPO / Do not print

AGENCY #
FEM GEN M6529A

PREFLIGHT PRESS PLATES

Print out separations next pass*
 Make indicated revisions
 Imaging Art Production
 OK—Passed to Print Production
 Approved for download

*Please specify all colors, spot colors tints (%), and/or any CPS numbers of companion pieces for reference. If specific information is not known or available, supply or indicate what you wish to match. 100% black is understood and need not be called out.

**THIS ADVERTISEMENT
PREPARED BY BOZELL, NY**

FEM-GEN-M6529-A-724-6013
FINANCIAL SERVICE ONLINE - July '00