

# Appendix *D*

### ECONOMIC IMPACTS SURVEY QUESTIONS FOR DISASTER-IMPACTED BUSINESSES FEMA-1295-DR-NJ

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Interviewer, please complete for yourself:

Interviewer Name: \_\_\_\_\_

Phone/Fax/e-mail: \_\_\_\_\_

**Introduce yourself and provide the following information to the interviewee:**

This information is being collected to identify economic needs and available resources of disaster-impacted communities. The answers to these questions will not be used to determine individual funding needs or to complete specific damage surveys.

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**PLEASE COMPLETE THE FOLLOWING IN AS MUCH DETAIL AS POSSIBLE:**

County: \_\_\_\_\_ Municipality: \_\_\_\_\_

1. Name of Business: \_\_\_\_\_

2. Street Address: \_\_\_\_\_

3. Zip Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

4. Interviewee's Name: \_\_\_\_\_

5. What is interviewee's relationship to the affected business (e.g., owner, manager, etc.)? \_\_\_\_\_

6. Economic Sector (check one):

- |  |                        |                     |
|--|------------------------|---------------------|
| a. _____ Transportation and Utilities        | b. _____ Manufacturing | c. _____ Services   |
| d. _____ Finance, Insurance, and Real Estate | e. _____ Construction  | f. _____ Government |
| g. _____ Trade (Wholesale and Retail)        | h. _____ Other         |                     |

7. Brief Description of Business: \_\_\_\_\_

8. Property Manager (if applicable): \_\_\_\_\_

9. Number of Employees: \_\_\_\_\_ Pre-disaster \_\_\_\_\_ Current

10. What do you pay in local annual property taxes? \$ \_\_\_\_\_

11. Is your facility located in the 100-year floodplain? \_\_\_\_\_ yes \_\_\_\_\_ no

12. Has flooding affected your business previously? \_\_\_\_\_ yes \_\_\_\_\_ no

Please explain: \_\_\_\_\_

## Survey Questions for Disaster-Impacted Businesses

### PRE- AND POST-DISASTER BUSINESS CONDITIONS

13. Is the building owned or rented? \_\_\_\_\_
14. Please indicate the extent of damage incurred in the following three categories:
- a. The building structure is \_\_\_\_\_% damaged, and would cost \$\_\_\_\_\_ to repair/replace.
  - b. Non-structural elements of the property (furniture, vehicles, computers, etc.) are \_\_\_\_\_% damaged and would cost \$\_\_\_\_\_ to repair/replace.
  - c. Business inventory is \_\_\_\_\_% damaged and would cost \$\_\_\_\_\_ to repair/replace.
- Comments: \_\_\_\_\_  
\_\_\_\_\_
15. Did the business close for any time as a result of the event? \_\_\_\_\_yes \_\_\_\_\_no  
If yes, for how long was the business shut down? \_\_\_\_\_
16. What are your estimated revenue losses due to business disruption? \_\_\_\_\_  
\_\_\_\_\_
17. Was business disrupted for reasons other than damage to property? \_\_yes \_\_no  
Please explain: \_\_\_\_\_  
\_\_\_\_\_
- What percentage of revenue loss was due to this type of disruption? \_\_\_\_\_

### RECOVERY OUTLOOK

18. Will your losses be covered by insurance? \_\_\_\_\_  
If yes, what type? \_\_\_\_\_
19. What is a dollar estimate of your uninsured losses? \_\_\_\_\_
20. How do you plan on covering uninsured cost? \_\_\_\_\_
21. Based upon your damage and loss, do you plan to apply for any Small Business Administration (SBA) programs? \_\_\_\_\_
22. What percentage of the business disruption losses will be recovered over the next six months (e.g., extra production shifts, working weekends, post-disaster consumer demand)?  
\_\_\_\_\_
23. Are there infrastructure issues that are currently preventing you from operating at full capacity?
- |                |                  |                |                   |
|----------------|------------------|----------------|-------------------|
| a. _____ Water | b. _____ Sewer   | c. _____ Phone | d. _____ Electric |
| e. _____ Roads | f. _____ Parking | g. _____ Trash | h. _____ None     |

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24. Is your business currently operating?  
a. \_\_\_\_\_ Yes, at pre-disaster levels      b. \_\_\_\_\_ Partially      c. \_\_\_\_\_ No  
If yes, how long did it take to return to pre-disaster capacity? \_\_\_\_\_  
If partially, at what percent of full capacity? \_\_\_\_\_  
If no, do you anticipate rebuilding/repairing and reopening? \_\_\_\_\_  
If yes, when? \_\_\_\_\_
25. If rebuilding, do you anticipate shifting your operation to another location?  
a. \_\_\_\_\_ Will reopen on the same site      b. \_\_\_\_\_ Within the state  
c. \_\_\_\_\_ Within the community      d. \_\_\_\_\_ In another state  
e. \_\_\_\_\_ Within the commuting area (30 miles)
26. If relocating, what is the dollar estimate of the cost of this relocation (including cost of disruption of business and temporary rental space)? \_\_\_\_\_
27. If not rebuilding/reopening, what are the reasons? \_\_\_\_\_
28. What type of resources do you or would you need to rebuild/reopen? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Notes:** \_\_\_\_\_  
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**NOTE TO INTERVIEWER:** Be prepared to help the interviewee clarify needs. For example, if the answer is “money,” ask what specifically the money is for.