



I just didn't think melting snow could cause a flood.

Unfortunately, it can and to devastating effect. Especially when you consider that deep snow can melt into an awful lot of water, particularly with heavy rain and rapidly warming temperatures. Combine that with frozen ground or wet or saturated soil that can't absorb excess water and a snowmelt soon becomes a swelling flood. The simple truth is that floods are the #1 natural disaster in this country. And they occur in all 50 states - in places you'd least expect. Places like this. So talk to us today about National Flood Insurance. For little more than \$100 a year, depending on where you live and the coverage you choose, you can get a policy backed by the Federal Government that gives you peace of mind. Do it now because for every distant snowfall, a flood could be waiting to happen.



**NATIONAL
FLOOD
INSURANCE
PROGRAM**

SNOW MELT
FE_15672-02 NEWSP. 4 col. x 12.75" (8.625" x 12.75")

8.625"

12.75"